

Platform Share

All BBC Radio

	Q1 24	Q4 24	Q1 25
AM/FM	36.1	35.5	32.6
Total Digital	63.9	64.5	67.4
DAB	38.9	39.6	40.6
DTV	3.2	3.2	3.4
Total Online	21.9	21.7	23.4
Website/Apps	10.3	10.1	10.4
Smart Speaker	11.6	11.7	13.0

All Commercial Radio

	Q1 24	Q4 24	Q1 25
AM/FM	19.3	21.0	21.4
Total Digital	80.7	79.0	78.6
DAB	46.4	46.0	44.1
DTV	2.2	2.0	2.3
Total Online	32.1	31.1	32.3
Website/Apps	11.4	11.2	10.9
Smart Speaker	20.7	19.8	21.4